

Beverly, MA 01915

American Rambler Productions 138 Conant Street

Contract #

Schedule Dates Advertiser Product

Brand

CPE

Political - US President (1174)

National/Political Candidate - Agency

ROMNEY 10/10
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Sales Office TeleRep - Philadelphia KINCAID, STEPHANIE Buyer Name Phone/Fax (857) 288-3500 / 302

Weekly/Irregular

Account Types Billing Type

861079 Date Entered 10/09/12 10/10/12-10/16/12 Last Modified 10/10/12 Penne Marsh Mitt Romney for President (38225) Entered By American Rambler Productions (10671) CO-OP No 6368213 Headline # REPUBLICAN (168806) Demo Order Type Normal Blair, Cheryl (2205) Package Deal Commission % 15.00

\$27,636.00

\$156,604.00

Net Total

Sales Tax

Norfolk (WVEC) (WVEC) By Broadcast Month Oct. 2012 Spots 190 Rate \$184,240.00 Grand Total: \$184,240.00 190

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu 1	We_T	h_F	r Sa S	u Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	12P- 12:57P (ET)				2 2	2		6	\$400.00	\$2,400.00	Norfolk (WVEC) (WVEC)		10/9/12
2.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	3P- 3:58P (ET)				2 2	2 2		6	\$650.00	\$3,900.00	Norfolk (WVEC) (WVEC)		10/9/12
3.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	3:58P- 4:58P (ET)				2 2	2 2		6	\$400.00	\$2,400.00	Norfolk (WVEC) (WVEC)		10/9/12
4.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	4:58P- 5:29P (ET)				2 2	2 2		6	\$1,200.00	\$7,200.00	Norfolk (WVEC) (WVEC)		10/9/12
5.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	5:29P- 5:58P (ET)				2 2	. 2		6	\$1,300.00	\$7,800.00	Norfolk (WVEC) (WVEC)		10/9/12
6.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	6P- 6:30P (ET)				2 2	. 2		6	\$1,500.00	\$9,000.00	Norfolk (WVEC) (WVEC)		10/9/12
7.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	6:58P- 7:28P (ET)	4			х х	×		4	\$1,350.00	\$5,400.00	Norfolk (WVEC) (WVEC)		10/9/12
8.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	7:28P- 7:57P (ET)	4			х х	×		4	\$1,400.00	\$5,600.00	Norfolk (WVEC) (WVEC)		10/9/12
9.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	11P- 11:35P (ET)				2 2	2		6	\$1,300.00	\$7,800.00	Norfolk (WVEC) (WVEC)		10/9/12
10.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	11:35P- 12:02A (ET)				2 2	2		6	\$480.00	\$2,880.00	Norfolk (WVEC) (WVEC)		10/9/12
11.0	Revised Line / SPOT	10/15/12-10/15/12	4	:30	10P- 11P (ET)		1								Norfolk (WVEC) (WVEC)		10/9/12
11.1	Normal Line / SPOT	10/15/12-10/15/12	4	:30	10P- 11P (ET)		2			1		2	\$3,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/10/1
12.0	Normal Line / SPOT	10/12/12-10/12/12	5	:30	7:58P- 9P (ET)					1		1	\$850.00	\$850.00	Norfolk (WVEC) (WVEC)		10/9/12
13.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	5:58A- 7A (ET)		3	3		1		6	\$850.00	\$5,100.00	Norfolk (WVEC) (WVEC)		10/10/1
					CO	NFIF	RM/	ATI	ON	ΙĈ	ONT	RAC	Т	-			
cranted	Agency/Advertiser:			Date:	Accepted	-Station:							Date:	Comments:			

B/E Bookend P/B Piggy Back



WVEC 613 Woodis Ave. Norfolk, VA 23510

American Rambler Productions 138 Conant Street Beverly, MA 01915

Contract # 861079

Schedule Dates Advertiser

Comments

10/10/12-10/16/12 Mitt Romney for President (38225) Agency American Rambler Productions (10671)

Product Political - US President (1174) REPUBLICAN (168806) Blair, Cheryl (2205) TeleRep - Philadelphia

KINCAID, STEPHANIE **Buyer Name** Phone/Fax (857) 288-3500 / CPE 302

Account Types National/Political Candidate - Agency Billing Type Weekly/Irregular

ROMNEY 10/10
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Date Entered 10/09/12 10/10/12 Penne Marsh

Last Modified Entered By CO-OP No 6368213

Order Type Normal Package Deal Commission % 15.00

\$27,636.00 Net Total \$156,604.00

Sales Tax

Demo

Norfolk (WVEC) (WVEC) Rate By Broadcast Month Spots \$184,240.00 Oct. 2012 Grand Total: \$184,240.00 190

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	h F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.	0 Normal Line / SPOT	10/11/12-10/12/12	4	:30	5:58A- 7A (ET)	9				κ∵ x			9	\$850.00	\$7,650.00	Norfolk (WVEC) (WVEC)		10/10/12
15.	0 Normal Line / SPOT	10/15/12-10/16/12	4	:30	7A- 9A (ET)	6	х	X					6	\$1,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/10/12
16.	0 Normal Line / SPOT	10/11/12-10/12/12	4	:30	7A- 9A (ET)	9				( X			9	\$1,000.00	\$9,000.00	Norfolk (WVEC) (WVEC)		10/10/12
17.	0 Normal Line / SPOT	10/15/12-10/16/12	4	:30	9A- 10A (ET)		2	2					4	\$480.00	\$1,920.00	Norfolk (WVEC) (WVEC)		10/10/12
18.	0 Normal Line / SPOT	10/11/12-10/12/12	4	:30	9A- 10A (ET)					3 3			6	\$480.00	\$2,880.00	Norfolk (WVEC) (WVEC)		10/10/12
19.	0 Normal Line / SPOT	10/15/12-10/16/12	4	:30	10A- 10:58A (ET)		2	2					4	\$450.00	\$1,800.00	Norfolk (WVEC) (WVEC)		10/10/12
20.	0 Normal Line / SPOT	10/11/12-10/12/12	4	:30	10A- 10:58A (ET)					3 3		7	6	\$450.00	\$2,700.00	Norfolk (WVEC) (WVEC)		10/10/12
21.	0 Normal Line / SPOT	10/11/12-10/12/12	4	:30	10:58A- 12P (ET)					3 3			6	\$600.00	\$3,600.00	Norfolk (WVEC) (WVEC)		10/10/12
22.	0 Normal Line / SPOT	10/15/12-10/16/12	4	:30	10:58A- 12P (ET)		2	2					4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		10/10/12
23.	0 Normal Line / SPOT	10/15/12-10/16/12	4	:30	12P- 12:57P (ET)		2	2					4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		10/10/12
24.	0 Normal Line / SPOT	10/15/12-10/16/12	4	:30	3P- 3:58P (ET)		2	2					4	\$650.00	\$2,600.00	Norfolk (WVEC) (WVEC)		10/10/12
25.	0 Normal Line / SPOT	10/15/12-10/16/12	4	:30	3:58P- 4:58P (ET)		2	2					4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		10/10/12
26.	0 Normal Line / SPOT	10/15/12-10/16/12	4	:30	4:58P- 5:29P (ET)		2	2			1 1		4	\$1,200.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/10/12
27.	0 Normal Line / SPOT	10/15/12-10/16/12	4	:30	5:29P- 5:58P (ET)		2	2					4	\$1,300.00	\$5,200.00	Norfolk (WVEC) (WVEC)		10/10/12

## CONFIRMATION CONTRACT Accepted-Agency/Advertiser: Date: Accepted-Station: Comments:

B/E Bookend P/B Piggy Back



WVEC 613 Woodis Ave. Norfolk, VA 23510

American Rambler Productions 138 Conant Street Beverly, MA 01915

Contract # 861079 Schedule Dates Advertiser

10/10/12-10/16/12 Mitt Romney for President (38225) Agency American Rambler Productions (10671) Product Political - US President (1174) Brand REPUBLICAN (168806)

Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia KINCAID, STEPHANIE **Buyer Name** Phone/Fax (857) 288-3500 / CPE 302

**Account Types** National/Political Candidate - Agency Billing Type Weekly/Irregular

ROMNEY 10/10
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, Comments

Date Entered 10/09/12 Last Modified 10/10/12 Penne Marsh **Entered By** No CO-OP

6368213 Demo Order Type Normal Package Deal 15.00 \$27,636.00

Net Total \$156,604.00

Sales Tax

Norfolk (WVEC) (W By Broadcast Month Oct. 2012		Rate \$184,240.00
Grand Total:	190	\$184,240.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Normal Line / SPOT	10/15/12-10/16/12	4	:30	6P- 6:30P (ET)		2	2					4	\$1,500.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/10/12
Normal Line / SPOT	10/15/12-10/16/12	4	:30	6:58P- 7:28P (ET)		2	2					4	\$1,350.00	\$5,400.00	Norfolk (WVEC) (WVEC)		10/10/12
Normal Line / SPOT	10/15/12-10/16/12	4	:30	7:28P- 7:57P (ET)		2	2					4	\$1,400.00	\$5,600.00	Norfolk (WVEC) (WVEC)		10/10/12
Normal Line / SPOT	10/15/12-10/16/12	4	:30	11P- 11:35P (ET)		2	2					4	\$1,300.00	\$5,200.00	Norfolk (WVEC) (WVEC)		10/10/12
Normal Line / SPOT	10/15/12-10/16/12	4	:30	11:35P- 12:02A (ET)		2	2					4	\$480.00	\$1,920.00	Norfolk (WVEC) (WVEC)		10/10/12
Normal Line / SPOT	10/15/12-10/15/12	4	:30	7:57P- 9P (ET)		2						2	\$5,000.00	\$10,000.00	Norfolk (WVEC) (WVEC)		10/10/12
Normal Line / SPOT	10/16/12-10/16/12	4	:30	7:57P- 9P (ET)			2					2	\$4,800.00	\$9,600.00	Norfolk (WVEC) (WVEC)		10/10/12
Normal Line / SPOT	10/10/12-10/10/12	4	:30	9P- 9:30P (ET)				1				1	\$5,400.00	\$5,400.00	Norfolk (WVEC) (WVEC)		10/10/12
Normal Line / SPOT	10/12/12-10/12/12	4	:30	10P- 11P (ET)					2	2		2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		10/10/12
Normal Line / SPOT	10/13/12-10/13/12	6	:30	5:58A- 8A (ET)						2		2	\$125.00	\$250.00	Norfolk (WVEC) (WVEC)		10/10/12
Normal Line / SPOT	10/13/12-10/13/12	5	:30	8A- 9A (ET)						. 2		2	\$250.00	\$500.00	Norfolk (WVEC) (WVEC)		10/10/12
Normal Line / NCAA - FOOTBALL	10/13/12-10/13/12	5	:30	12P- 7P (ET)						4		4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		10/10/12
Normal Line / NASCAR	10/13/12-10/13/12	5	:30	7P- 11:30P (ET)						3		3	\$700.00	\$2,100.00	Norfolk (WVEC) (WVEC)		10/10/12
Normal Line / SPOT	10/13/12-10/13/12	5	:30	11:30P- 12:05A (ET)						2		2	\$750.00	\$1,500.00	Norfolk (WVEC) (WVEC)	news after cf	10/10/12
	Normal Line / SPOT	Normal Line / SPOT 10/15/12-10/16/12 Normal Line / SPOT 10/16/12-10/16/12 Normal Line / SPOT 10/16/12-10/10/12 Normal Line / SPOT 10/13/12-10/13/12 Normal Line / NASCAR 10/13/12-10/13/12	Normal Line / SPOT 10/15/12-10/16/12 4 Normal Line / SPOT 10/15/12-10/15/12 4 Normal Line / SPOT 10/16/12-10/15/12 4 Normal Line / SPOT 10/16/12-10/16/12 4 Normal Line / SPOT 10/16/12-10/10/12 4 Normal Line / SPOT 10/12/12/12 4 Normal Line / SPOT 10/13/12-10/13/12 5 Normal Line / NCAA - FOOTBALL 10/13/12-10/13/12 5	Normal Line / SPOT 10/15/12-10/16/12 4 :30 Normal Line / SPOT 10/15/12-10/15/12 4 :30 Normal Line / SPOT 10/15/12-10/15/12 4 :30 Normal Line / SPOT 10/16/12-10/16/12 4 :30 Normal Line / SPOT 10/10/12-10/16/12 4 :30 Normal Line / SPOT 10/12/12-10/12/12 4 :30 Normal Line / SPOT 10/12/12-10/13/12 5 :30 Normal Line / SPOT 10/13/12-10/13/12 5 :30 Normal Line / NASCAR 10/13/12-10/13/12 5 :30	Normal Line / SPOT 10/15/12-10/16/12 4 :30 6P- 6:30P (ET) Normal Line / SPOT 10/15/12-10/16/12 4 :30 6:58P- 7:28P (ET) Normal Line / SPOT 10/15/12-10/16/12 4 :30 7:28P- 7:57P (ET) Normal Line / SPOT 10/15/12-10/16/12 4 :30 11P- 11:35P (ET) Normal Line / SPOT 10/15/12-10/16/12 4 :30 11P- 11:35P (ET) Normal Line / SPOT 10/15/12-10/15/12 4 :30 7:57P- 9P (ET) Normal Line / SPOT 10/15/12-10/15/12 4 :30 7:57P- 9P (ET) Normal Line / SPOT 10/16/12-10/16/12 4 :30 9P- 9:30P (ET) Normal Line / SPOT 10/12/12-10/12/12 4 :30 10P- 11P (ET) Normal Line / SPOT 10/13/12-10/13/12 5 :30 5:58A- 8A (ET) Normal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET) Normal Line / SPOT 10/13/12-10/13/12 5 :30 12P- 7P (ET) Normal Line / SPOT 10/13/12-10/13/12 5 :30 12P- 7P (ET)	Normal Line / SPOT 10/15/12-10/16/12 4 :30 6P- 6:30P (ET) Normal Line / SPOT 10/15/12-10/16/12 4 :30 6:58P- 7:28P (ET) Normal Line / SPOT 10/15/12-10/16/12 4 :30 7:28P- 7:57P (ET) Normal Line / SPOT 10/15/12-10/16/12 4 :30 11:35P (ET) Normal Line / SPOT 10/15/12-10/16/12 4 :30 11:35P (ET) Normal Line / SPOT 10/15/12-10/16/12 4 :30 11:35P- 12:02A (ET) Normal Line / SPOT 10/15/12-10/15/12 4 :30 7:57P- 9P (ET) Normal Line / SPOT 10/16/12-10/16/12 4 :30 7:57P- 9P (ET) Normal Line / SPOT 10/10/12-10/10/12 4 :30 0:9- 9:30P (ET) Normal Line / SPOT 10/12/10/13/12 4 :30 0:09- 11P (ET) Normal Line / SPOT 10/13/12-10/13/12 5 :30 5:58A- 8A (ET) Normal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET) Normal Line / SPOT 10/13/12-10/13/12 5 :30 12P- 7P (ET) Normal Line / NASCAR 10/13/12-10/13/12 5 :30 7P- 11:30P (ET)	Normal Line / SPOT 10/15/12-10/16/12 4 :30 6P- 6:30P (ET) 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 6:58P- 7:28P (ET) 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 7:28P- 7:57P (ET) 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 11:35P (ET) 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 11:35P- 12:02A (ET) 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 11:35P- 12:02A (ET) 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 17:57P- 9P (ET) 2 Normal Line / SPOT 10/16/12-10/16/12 4 :30 7:57P- 9P (ET) 2 Normal Line / SPOT 10/10/12-10/10/12 4 :30 0P- 9:30P (ET) 10/10/12-10/10/12 4 :30 0P- 9:30P (ET) 10/10/12-10/10/12 4 :30 0P- 9:30P (ET) 10/10/12-10/10/12 5 :30 0S-58A- 8A (ET) 10/13/12-10/13/12 5 :30 8A- 9A (ET) 10/13/12-10/13/12 5 :30 12P- 7P (ET) 10/13/12-10/13/12 5 :30 12P- 3P (ET) 10/13/12	Normal Line / SPOT 10/15/12-10/16/12 4 :30 6P- 6:30P (ET) 2 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 6F- 6:30P (ET) 2 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 7:28P- 7:28P (ET) 2 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 7:28P- 7:57P (ET) 2 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 11P- 11:35P (ET) 2 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 11:35P- 12:02A (ET) 2 2 Normal Line / SPOT 10/15/12-10/15/12 4 :30 7:57P- 9P (ET) 2 2 Normal Line / SPOT 10/16/12 4 :30 7:57P- 9P (ET) 2 2 Normal Line / SPOT 10/16/12 4 :30 7:57P- 9P (ET) 2 Normal Line / SPOT 10/12-10/16/12 4 :30 9P- 9:30P (ET) 2 Normal Line / SPOT 10/12-10/12/12 4 :30 10P- 11P (ET) 10/13/12-10/13/12 5 :30 8A- 9A (ET) Normal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET) Normal Line / SPOT 10/13/12-10/13/12 5 :30 12P- 7P (ET)	Normal Line   SPOT   10/15/12-10/16/12   4   :30 6P- 6:30P (ET)   2   2	Normal Line / SPOT 10/15/12-10/16/12 4 :30 6P- 6:30P (ET) 2 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 6:58P- 7:28P (ET) 2 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 7:28P- 7:57P (ET) 2 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 11P- 11:35P (ET) 2 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 11P- 11:35P (ET) 2 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 11:35P- 12:02A (ET) 2 2 Normal Line / SPOT 10/15/12-10/15/12 4 :30 7:57P- 9P (ET) 2 Normal Line / SPOT 10/16/12 4 :30 7:57P- 9P (ET) 2 Normal Line / SPOT 10/10/12-10/10/12 4 :30 9P- 9:30P (ET) 1 Normal Line / SPOT 10/13/12-10/13/12 5 :30 10P- 11P (ET) : Normal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET) Normal Line / SPOT 10/13/12-10/13/12 5 :30 12P- 7P (ET)	Normal Line / SPOT 10/15/12-10/16/12 4 :30 6P- 6:30P (ET) 2 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 6F- 6:30P (ET) 2 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 7:28P- 7:57P (ET) 2 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 11P- 11:35P (ET) 2 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 11P- 11:35P (ET) 2 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 11:35P- 12:02A (ET) 2 2 Normal Line / SPOT 10/15/12-10/15/12 4 :30 7:57P- 9P (ET) 2 2 Normal Line / SPOT 10/16/12-10/16/12 4 :30 7:57P- 9P (ET) 2 Normal Line / SPOT 10/10/12-10/10/12 4 :30 9P- 9:30P (ET) 1 1 Normal Line / SPOT 10/12/10/12/12 4 :30 10P- 11P (ET) 2 Normal Line / SPOT 10/13/12-10/13/12 6 :30 5:58A- 8A (ET) 2 Normal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET) 2 Normal Line / SPOT 10/13/12-10/13/12 5 :30 12P- 7P (ET) 4 Normal Line / SPOT 10/13/12-10/13/12 5 :30 12P- 7P (ET) 3	Normal Line / SPOT 10/15/12-10/16/12 4 :30 6P- 6:30P (ET) 2 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 6F- 6:30P (ET) 2 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 7:28P- 7:57P (ET) 2 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 11P- 11:35P (ET) 2 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 11P- 11:35P (ET) 2 2 Normal Line / SPOT 10/15/12-10/16/12 4 :30 11:35P- 12:02A (ET) 2 2 Normal Line / SPOT 10/15/12-10/15/12 4 :30 7:57P- 9P (ET) 2 2 Normal Line / SPOT 10/16/12 4 :30 7:57P- 9P (ET) 2 Normal Line / SPOT 10/10/12-10/10/12 4 :30 9P- 9:30P (ET) 2 Normal Line / SPOT 10/12-10/12/12 4 :30 10P- 11P (ET) 2 Normal Line / SPOT 10/13/12-10/13/12 6 :30 5:58A- 8A (ET) 2 Normal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET) 2 Normal Line / SPOT 10/13/12-10/13/12 5 :30 12P- 7P (ET) 3 3	Normal Line / SPOT 10/15/12-10/16/12 4 :30 6P- 6:30P (ET) 2 2 4 4 Normal Line / SPOT 10/15/12-10/16/12 4 :30 6:58P- 7:28P (ET) 2 2 4 4 Normal Line / SPOT 10/15/12-10/16/12 4 :30 7:28P- 7:57P (ET) 2 2 4 4 Normal Line / SPOT 10/15/12-10/16/12 4 :30 11P- 11:35P (ET) 2 2 4 4 Normal Line / SPOT 10/15/12-10/16/12 4 :30 11P- 11:35P (ET) 2 2 4 4 Normal Line / SPOT 10/15/12-10/16/12 4 :30 11P- 11:35P (ET) 2 2 4 4 Normal Line / SPOT 10/15/12-10/15/12 4 :30 7:57P- 9P (ET) 2 2 2 4 4 Normal Line / SPOT 10/15/12-10/16/12 4 :30 7:57P- 9P (ET) 2 2 2 2 4 4 Normal Line / SPOT 10/16/12-10/16/12 4 :30 7:57P- 9P (ET) 2 2 2 2 2 3 4 Normal Line / SPOT 10/16/12-10/16/12 4 :30 9P- 9:30P (ET) 1 1 1 1 Normal Line / SPOT 10/13/12-10/13/12 4 :30 10P- 11P (ET) 2 2 2 Normal Line / SPOT 10/13/12-10/13/12 6 :30 5:58A- 8A (ET) 2 2 2 Normal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET) 2 2 2 Normal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET) 2 2 2 Normal Line / NASCAR 10/13/12-10/13/12 5 :30 12P- 7P (ET) 3 3 3	Normal Line / SPOT 10/15/12-10/16/12 4 :30 6P- 6:30P (ET) 2 2 4 \$1,500.00 Normal Line / SPOT 10/15/12-10/16/12 4 :30 6:58P- 7:28P (ET) 2 2 4 \$1,350.00 Normal Line / SPOT 10/15/12-10/16/12 4 :30 7:28P- 7:57P (ET) 2 2 4 \$1,400.00 Normal Line / SPOT 10/15/12-10/16/12 4 :30 11P- 11:35P (ET) 2 2 4 \$1,400.00 Normal Line / SPOT 10/15/12-10/16/12 4 :30 11P- 11:35P (ET) 2 2 4 \$1,400.00 Normal Line / SPOT 10/15/12-10/16/12 4 :30 11P- 11:35P (ET) 2 2 4 \$480.00 Normal Line / SPOT 10/15/12-10/15/12 4 :30 7:57P- 9P (ET) 2 2 \$5,000.00 Normal Line / SPOT 10/16/12 4 :30 7:57P- 9P (ET) 2 2 \$4,800.00 Normal Line / SPOT 10/16/12-10/16/12 4 :30 9P- 9:30P (ET) 1 1 \$5,400.00 Normal Line / SPOT 10/12/12-10/12/12 4 :30 10P- 11P (ET) 2 2 \$2,000.00 Normal Line / SPOT 10/13/12-10/13/12 6 :30 5:58A- 8A (ET) 2 2 \$2,000.00 Normal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET) 2 2 \$25.00 Normal Line / SPOT 10/13/12-10/13/12 5 :30 12P- 7P (ET) 4 4 \$600.00 Normal Line / NASCAR 10/13/12-10/13/12 5 :30 12P- 7P (ET) 3 3 3 \$700.00	Normal Line / SPOT 10/15/12-10/16/12 4 :30 6P- 6:30P (ET) 2 2 4 \$1,500.00 \$6,000.00 \$0.00 \$1,000	Normal Line / SPOT 10/15/12-10/16/12 4 :30 6P- 6:30P (ET) 2 2 4 \$1,500.00 \$6,000.00 Norfolk (WVEC) (WVEC) Normal Line / SPOT 10/15/12-10/16/12 4 :30 6:58P- 7:28P (ET) 2 2 4 \$1,350.00 \$5,400.00 Norfolk (WVEC) (WVEC) Normal Line / SPOT 10/15/12-10/16/12 4 :30 7:28P- 7:57P (ET) 2 2 4 \$1,400.00 \$5,600.00 Norfolk (WVEC) (WVEC) Normal Line / SPOT 10/15/12-10/16/12 4 :30 11P- 11:35P (ET) 2 2 4 \$1,300.00 \$5,000.00 Norfolk (WVEC) (WVEC) Normal Line / SPOT 10/15/12-10/16/12 4 :30 11SP- 12:02A (ET) 2 2 4 \$4,800.00 \$1,920.00 Norfolk (WVEC) (WVEC) Normal Line / SPOT 10/15/12-10/16/12 4 :30 7:57P- 9P (ET) 2 2 \$5,000.00 \$1,000.00 Norfolk (WVEC) (WVEC) Normal Line / SPOT 10/16/12-10/16/12 4 :30 7:57P- 9P (ET) 2 2 \$4,800.00 \$9,600.00 Norfolk (WVEC) (WVEC) Normal Line / SPOT 10/10/12-10/10/12 4 :30 9P- 9:30P (ET) 1 1 \$5,400.00 \$5,400.00 Norfolk (WVEC) (WVEC) Normal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET) 2 2 \$2,000.00 \$2,200.00 Norfolk (WVEC) (WVEC) Normal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET) 2 2 \$2,200.00 \$2,200.00 Norfolk (WVEC) (WVEC) Normal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET) 2 2 \$2,200.00 \$2,200.00 Norfolk (WVEC) (WVEC) Normal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET) 2 2 \$2,200.00 \$2,200.00 Norfolk (WVEC) (WVEC) 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4 :30 11:35P- 12:02A (ET) 2 2 4 \$4,800.00 \$1,200.00 Norfolk (WVEC) (WVEC) Normal Line / SPOT 10/15/12-10/15/12 4 :30 7:57P- 9P (ET) 2 2 \$5,000.00 Norfolk (WVEC) (WVEC) Normal Line / SPOT 10/16/12 4 :30 7:57P- 9P (ET) 2 2 \$4,800.00 \$9,600.00 Norfolk (WVEC) (WVEC) Normal Line / SPOT 10/16/12-10/16/12 4 :30 9P- 9:30P (ET) 1 1 \$5,400.00 \$5,400.00 Norfolk (WVEC) (WVEC) Normal Line / SPOT 10/12/12-10/13/12 4 :30 10P- 11P (ET) 2 2 \$2,000.00 \$5,400.00 Norfolk (WVEC) (WVEC) Normal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET) 2 2 \$2,000.00 \$2,000.00 Norfolk (WVEC) (WVEC) Normal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET) 2 2 \$2,000.00 \$2,400.00 Norfolk (WVEC) (WVEC) Normal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET) 2 2 \$2,000.00 \$2,400.00 Norfolk (WVEC) (WVEC) Normal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET) 2 2 \$2,000.00 \$2,400.00 Norfolk (WVEC) (WVEC) Normal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET) 3 3 \$700.00 \$2,400.00 Norfolk (WVEC) (WVEC) Normal Line / NCAA - FOOTBALL 10/13/12-10/13/12 5 :30 8A- 9A (ET) 3 3 \$700.00 \$2,400.00 Norfolk (WVEC) (WVEC)

CONFIRMATION CONTRACT								
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:				

B/E Bookend P/B Piggy Back



American Rambler Productions 138 Conant Street Beverly, MA 01915

Contract # 861079 Schedule Dates 10/10/12-10/16/12 Mitt Romney for President (38225) Agency American Rambler Productions (10671) Brand

Sales Office

**Buyer Name** 

Phone/Fax

**Account Types** 

Billing Type

Political - US President (1174) REPUBLICAN (168806) Blair, Cheryl (2205) TeleRep - Philadelphia KINCAID, STEPHANIE

(857) 288-3500 / 302 National/Political Candidate - Agency Weekly/Irregular

ROMNEY 10/10
\*\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*\*,

Date Entered 10/09/12 10/10/12 Penne Marsh **Entered By** No CO-OP

6368213

Order Type Normal 15.00 \$27,636.00 Net Total

Sales Tax

\$156,604.00

Norfolk (WVEC) (V By Broadcast Month Oct. 2012		<b><u>Rate</u></b> \$184,240.00
Grand Total:	190	\$184,240.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	/ Mo	Tu	J We	e Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	5:58A- 8A (ET)					:		2	2	\$350.00	\$700.00	Norfolk (WVEC) (WVEC)		10/10/12
43.0	Normal Line / SPOT	10/14/12-10/14/12	5	:30	8A- 9A (ET)							2	2	\$220.00	\$440.00	Norfolk (WVEC) (WVEC)		10/10/12
44.0	Normal Line / SPOT	10/14/12-10/14/12	5	:30	9:30A- 10A (ET)		_	<u> </u>			:	2	2	\$125.00	\$250.00	Norfolk (WVEC) (WVEC)		10/10/12
45.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	9:58A- 11A (ET)		<u> </u>				_ {	1	1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)		10/10/12
46.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	6P- 6:30P (ET)						- 1	2	2	\$480.00	\$960.00	Norfolk (WVEC) (WVEC)		10/10/12
47.0	Normal Line / SPOT	10/14/12-10/14/12	5	:30	11P- 11:35P (ET)						į	2	2	\$750.00	\$1,500.00	Norfolk (WVEC) (WVEC)		10/10/12
	CONFIRMATION CONTRACT																	
Accepted	-Agency/Advertiser:			Date:	Accepte	d-Station:								Date:	Comments:			

B/E Bookend P/B Piggy Back

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

check applicable  FEDER	box) AL CANDIDA	TE	□ STATE	LOCAL CAN	IDIDATE
To Ava Window	il Themselve ı, Federal Caı	s of The Lowendidates Mus	est Unit Char t Sign The Ce	ge During a ertification O	Political n Page 3
Station and WVEC - Norfo				Date:	0/9
I, Stephanie Ki	ncaid of: Mitt Romney				a legally
qualified candida	ate of the Republice of: President				political
	neral eld on:	-6			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	Or de	uQ		
Total Charg	ges: #	156,60	y Ne	+	

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SSG

PAGE 02/02

To: Stephanie Kinosid Page 2 of 2 2012-08-20 19:40;16 (GMT)

From: Bradley Crate

NAB Form PR-17 Candidates	,	
For programming that, in whole or in national importance," list the matters	part, "communicates a message rela below:	tting to any political matter of
I represent that the payment for the a	above described broadcast time has b	een furnished by:
Romney For President, Inc.		
and you are authorized to announce the tepresent that this person or entity is committee/organization of the legalty	s either a legally qualified candidate	•
The name of the treasurer of the cand	idate's authorized committee is:	
Darroll Crate		
This station has disclosed to me its pound discount, promotional and other s		
THIS STATION DOES NOT DISC		
OF RACE OR ETHNICITY IN TH	E PLACEMENT OF ADVERTISIN	G.
To Be Signed By Ca	andidate or Authorized	Committee
8/20/12	D. Kurcaio	f
Date	Signature	
To Be Signed	By Station Represent	stive
Accepted	Accepted in Part	Rejected
Penn Marsh	Penne Mars	h NSC
Signature	Printed Name	Title

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## **CANDIDATE CERTIFICATION**

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, S	ephanie Kincaid (on behalf of Romi	ney for President, Inc.)	
•	e of federal candidate or author broadcast (in whole or in part)	•	fy that the programming
	<b>☑</b> does	does not	
	to an opposing candidate (checramming that does refer to an o	• •	ertify that for the
(chec	ck applicable box)		
	the radio programming conta identifies the candidate, the of approved the broadcast.	•	•
	the television programming comage of the candidate for a displayed printed statement in the broadcast, and that the car paid for the broadcast.	luration of at least four second lentifying the candidate, that t	s, and a simultaneously he candidate approved
	6.1	maid	
	signature of c	candidate or authorized committee	
Step	hanie Kincaid		8/30/12
	printed nam	e	date